



Apeejay Institute of Mass Communication

Sector – 8, Dwarka Institutional Area, New Delhi – 110077
Mobile: 9910222777 | Tel: 011-253637821
Email: aimc@apeejay.edu

Application Form

Code.....(To be filled by institute)

No.

Please Check (✓) in the box below

Note: Considering your preferences and eligibility, you may check

Two Year (Full-Time) Post Graduate Diploma in Mass Communication (PGDM)

Entrance Test Score (Tick one which is applicable)

CAT MAT XAT GMAT CMAT ATMA

Date of Entrance Test __/__/20__

Percentile Score _____ Composite Score _____

Please attach self attested copy of the test Score Card with this form

Affix your recent
Passport size
Photograph

Choice of GD/PI centre: Chandigarh Dehradun Delhi Gwalior Jaipur Kanpur Lucknow
 Patna Kolkata Ranchi Others (Please Indicate)

(i) Centres outside Delhi are subject to change.

(ii) Please give one preference in addition, if desired

A. PERSONAL DATA

1. Full Name Mr./Ms. _____

2. Date of Birth ____/____/____
DD MM YY

3. Age ____/____
Years Month

4. Correspondence _____
Address: _____
City _____ Pin Code _____

5. Permanent Address _____
_____ City _____ Pin Code _____
Phone (with STD code) _____ Mobile : _____

6. Family Details

Father's Name _____
 Date of Birth _____
 Qualification _____
 Designation _____
 Organisation _____
 Contact No. _____
 E-mail _____

Mother's Name _____
 Date of Birth _____
 Qualification _____
 Designation _____
 Organisation _____
 Contact No. _____
 E-mail _____

B. ACADEMIC QUALIFICATIONS

7. School:

| Examination | Year | | Name of School | Board/ University | Mode (Distance/ Regular) | Maximum Marks | Marks Obtained | Percentage of marks |
|------------------------------------|------|----|----------------|-------------------|-----------------------------|---------------|----------------|---------------------|
| | From | To | | | | | | |
| Secondary (X th) | | | | | | | | |
| Sr. Secondary (XII th) | | | | | | | | |

8. Graduation: (Mention name of the degree) _____
 (Minimum three years course required)

Mode: Distance Regular

| Examination | Year | | Name of College | University | Maximum Marks | Marks Obtained | Percentage of marks |
|------------------------|------|----|-----------------|------------|---------------|----------------|---------------------|
| | From | To | | | | | |
| Year 1 | | | | | | | |
| Year 2 | | | | | | | |
| Year 3 | | | | | | | |
| Year 4 | | | | | | | |
| AGGREGATE MARKS | | | | | | | |

Note : 1. In case of grades, please also mention equivalent percentage and attach copy of document in support of this.
 2. Omission of Graduation Detail (Sl no. 8) will render the form invalid and likely to be rejected.

9. Post Graduation /Professional: (Mention name of the degree)_____

Mode: Distance Regular

| Examination | Year | | Name of College | University | Maximum Marks | Marks Obtained | Percentage of marks |
|------------------------|------|----|-----------------|------------|---------------|----------------|---------------------|
| | From | To | | | | | |
| Year 1 | | | | | | | |
| Year 2 | | | | | | | |
| AGGREGATE MARKS | | | | | | | |

C. CORPORATE EXPOSURE

10. Work Experience (if any):

| Name & Address of Organisation | Designation | Period | | Nature of Work | Last Salary Drawn (Rs./Month) |
|------------------------------------|-------------|--------|----|----------------|-------------------------------|
| | | From | To | | |
| | | | | | |
| | | | | | |
| TOTAL EXPERIENCE (IN YEARS) | | | | | |

D. AWARDS & HONOURS

11. Academic/Professional Awards / Medals / Prizes / Scholarships / Certificates / Honours, etc.

| Year | Name of the Award | Awarding Institution | Level (International/ National / State) | Remarks |
|------|-------------------|----------------------|---|---------|
| | | | | |
| | | | | |

12. Extra-Curricular Activities:

| Year | Activity | Role | Level (International/ National / State) | Remarks |
|------|----------|------|--|---------|
| | | | | |
| | | | | |

DECLARATION BY THE APPLICANT

I hereby certify that the above information submitted by me is correct and that I have not provided any false/concealed any information. I understand that my admission may be cancelled and tuition fees paid by me forfeited, in case any of the above information given by me at the time of admission is subsequently found to be wrong, concealed or false. I have read and understood all rules and regulations as mentioned in the prospectus and hereby agree to abide by the same as also other rules and regulations of the Institute in force from time to time.

Signature of Parent/Guardian

Signature of the Applicant

Date : -----

Place : -----

Enclosures

Self attested photocopies of the following documents are required to be submitted with the application form

- i. Date of Birth Certificate (Class X)
- ii. Xth, XIIth and Graduation mark sheets
- iii. CAT / MAT / XAT / GMAT / CMAT / ATMA scorecard
- iv. Character certificate from Principal/Director of the Institute last attended or from a gazette officer in central/state government.
- v. Demand Draft of Rs. 500/- drawn in favor of 'Apeejay School of Management' payable at New Delhi

Details of Demand Draft: DD No. ----- dated ----- drawn on -----

DECLARATION BY THE APPLICANT

1. Application Form should be legibly filled and duly signed.
2. Affix your latest passport size photograph in the space provided.
3. Incomplete and illegible applications are liable to be rejected.
4. You will be required to produce the original certificates at the time of Group Discussion & Personal Interview.